

# gps



## Karen Jacobsen the gps girl

CREATING A ROAD MAP FOR YOUR FUTURE

When Karen Jacobsen walks on stage, there is no question she is in the driver's seat. She speaks to groups who want to inspire the best in their people, and create a road map for their future.

**Karen's speaking voice may be familiar to you, and she just might be giving you directions in your car all day every day. She's that voice that guides you when you are lost and reassures you when you are wondering if you are headed in the right direction.**

An Aussie, who ten years ago moved to New York to seek her fame and fortune, Karen had an unexpected twist in her singing career. She was hired for a 50 hour voice over job. The result was a voice system called "Australian Karen", now in over 25 million GPS units all over the world.

**You could say she specializes in telling people 'where to go'.**

Before long, Karen was being asked to demonstrate those calm and consistent directions 'live' and in addition to her music performances, she accepted invitations as a Speaker.

How did The GPS Girl navigate her way from the Great Barrier Reef to the Big Apple?

Recalculating her route along the way to reach her destination!

An accomplished and award winning Singer, Songwriter and Pianist, six CD's of her songs have been released. Her music is catchy, melodic, timeless pop, kind of like Billy Joel would sing if he were a tall, blonde Australian woman.

#### PERFORMANCE HIGHLIGHTS

- Opening for Norah Jones, Christopher Cross, Jars of Clay, Three Dog Night, Cyndi Lauper, Spyro Gyra
- USA Anthem at New York Jets game, Giants Stadium to 80 000 people
- Australian Anthem at Wallabies Vs South Africa, Suncorp Stadium to 52 000 people
- Good Morning Australia regular guest performer

#### VOICEOVER CLIENTS

- Garmin, Tom Tom, Navman & Mio GPS Units worldwide

- Aussie Hair Care, Electrolux, Tresemmé, E\*Trade, Snuggles (USA)
- Mobile One (Singapore), Centrelink, Telstra Talking Text & Vodafone (Australia)

#### CORPORATE CLIENTS

- Garmin (USA)
- Lexus (Australia)
- National Conference of the Institute of Hospital Engineers (Australia)
- Connecticut Nurse of the Year Awards (USA)
- Australian Institute of Management's International Women's Day Debate (Australia)

#### MEDIA COVERAGE

- ABC World News Tonight, CBS The Early Show, Inside Edition, NY1, Live with Regis & Kelly
- The New York Times, The NY Daily News, The Sydney Morning Herald, Melbourne Age
- People Magazine, Glamour Magazine, NPR's Radiolab, NPR's The Takeaway



# the gps girl

## CREATING A ROAD MAP FOR YOUR FUTURE

Karen Jacobsen is as at-home in front of a conference audience as she is on center stage at a stadium. Her one woman keynote presentation "Road Map for Your Future" is a sixty minute experience designed to open or close your conference or event.

**The GPS Girl reveals how she navigated her way from the Great Barrier Reef to the Big Apple and shares the directions she followed to become:**

- the number one most popular downloadable GPS voice
- a performer of the Star Spangled Banner at major sporting events at Madison Square Garden, Dodger Stadium and Fenway Park
- an award winning Singer and Songwriter who has shared the stage with Norah Jones, Cyndi Lauper, Christopher Cross and Spyro Gyra
- able to maintain an international travel schedule with family life as a wife and Mom to her three year old son.

**The GPS Girl is the right opening or closing Speaker for your next conference if:**

1. Your group is interested in being entertained and inspired by a one woman force of nature.
2. You are ready to learn how to "recalculate" in life just like you do in your car, so you can keep moving toward your "destination", and
3. You'd love to create a road map for your future.

Most importantly, your people will listen to directions like they never have before from The GPS Girl "live".

**Road Map for Your Future is designed to do four things:**

- To leave your people with more focus on a daily basis
- To give them more confidence in themselves
- To build more courage to take the small steps they need to take every day
- To create a road map for their future success.

This is the one show they will never forget, leaving everyone engaged with their potential, and with tools to implement immediately that will stick for the long term.

If you're looking for someone to zero in on the things your people need to create a road map for their future, then 'you have reached your destination'.



the gps girl.

CREATING A ROAD MAP FOR YOUR FUTURE

the gps girl

PO Box 2042 New York, NY 10101

+1 646 345 4642

karen@thegpsgirl.com

# testimonials

“Karen is proactive and enthusiastic about her topic and I left feeling inspired, motivated and excited about creating a life that I love (as much as the speaker loves her life!) She is very informative, classy and encouraging.”

**New York Professional Women**

“Karen Jacobsen makes an immediate positive impression on you when you first meet. She brings light and joy into the room – even if that room is filled with Hospital Engineers and Healthcare Facility Managers. I would thoroughly recommend Karen to other conference organisers.”

**IHEA National Conference, Australia**

“Wonderful writing – simple and clear and from the heart. Powerful, sweeping emotion.”

**Access Hollywood**

“I love your CD.”

**Olivia Newton-John**

“Whether Karen is singing about the joys of life and love, or the more bittersweet aspects of romance, her delivery is always infused with sheer passion.”

**PM Entertainment**

“Speaking is one of your many talents. You truly are responsible for everything being so perfect and thank you again so very very much.”

**Connecticut Nurse of the Year Awards**

“Karen Jacobsen has starlight lit up in optimism all around her.”

**Buzz Magazine**

“Be prepared to lose your heart to Jacobsen, or leave singing her lovely, melody-driven songs.”

**New York Press**

“An impressively accomplished musician...strong melodies that strive for succinct pop sensibilities within intricate piano arrangements.”

**Revolver Magazine**

“Come back and play with my band anytime.”

**Les Paul, Rock & Roll Hall of Fame Legend**

“She sings with pure abandon and passion.”

**Musical Discoveries**

“She has the voice of an angel.”

**Joey Reynolds, WOR NYC**

“I absolutely love Karen Jacobsen’s class because she inspired me to write whatever is in your heart and not to be afraid of what you’re feeling. She is a great person who has taught me not to be scared. You inspire me Ms Jacobsen.”

**Year 7 Student**

“She really got me thinking exactly what I was going to do with my future after studying and training, and what I need to be training for. After her talk I have started to focus.”

**Macquarie University, Australia**

thegpsgirl

CREATING A ROAD MAP FOR YOUR FUTURE

thegpsgirl

thegpsgirl



PO Box 2042 New York, NY 10101

+1 646 345 4642

karen@thegpsgirl.com

# Karen Jacobsen *thegpsgirl*

CREATING A ROAD MAP FOR YOUR FUTURE



*Above: The Laurie Beechman Theatre, New York*



*Above: USA National Anthem, Madison Square Garden, New York*

